

# Forse Golf Design

March 2022





**GOLF** FARM INSTRUCTION GEAR LIFESTYLE TRAVEL GOLFERS PRO SHOP LEADERBOARDS VIDEOS PODCASTS

**How's golf doing? 9 must-know numbers about the (booming?!) industry**

BY DYLAN BETHUNE | AUGUST 14, 2020





Actual & Potential COVID-19 Effects on Rounds Played

- Actual rounds played in 2020: 2.1B
- Actual rounds played in 2021: 2.1B
- Potential rounds played in 2020: 2.1B
- Potential rounds played in 2021: 2.1B

That's a lot of good news for the golf course industry.


NATIONAL GOLF FOUNDATION

**Bloomberg**

**Pursuits**  
Digital Video

**Why Golf Has Become the Pandemic Pastime**

It's not just about being outside. Technology has helped make the sport more accessible—and more diverse.



One sport of weeks all of these hours

Why Golf Has Become the Pandemic Pastime

By Michael Dyhoff and Jason Kelly  
October 15, 2021, 9:22 AM CDT

**ADWEEK** Sign In Subscribe

**SPORTS MARKETING**

**How the Pandemic Redefined Golf and Golfing**

Participation is up, but marketers should consider who newcomers are and what they're playing




"Golf" doesn't necessarily mean greens and fairways. Harvard Quisenberry/Getty Sport Images/Getty Images

**GOLF COURSE ARCHITECTURE**  
THE GLOBAL JOURNAL OF GOLF DESIGN AND DEVELOPMENT

**Post-pandemic golf: Part 1 – Building on the boom**

f t in



The pandemic has heightened people's appreciation of outdoor activity, and golf is naturally socially distanced

By Adam Lawrence  
Mon 6 Sep, 2021

Since GCA started publishing sixteen years ago, the overall story about golf has mostly been one of decline. Overbuilt and struggling for popularity against other, seemingly "cooler" leisure activities, golf has been under constant pressure across the established golfing world. The golf magazines and websites have been filled with stories of courses closing and golfers giving up the game. The overall supply of golf courses has declined substantially since 2005, and the building of

## Hello Friends,

First, the Forse Golf Design team thanks you for your trust and business. We hope this new year finds you well and in excellent health.

The past two years have driven many to seek solace from golf. Consequently, 2021 was one of the busiest and most productive years in Forse Design's history. We were also pleased to have participated in client hosted events with the Fried Egg, Golf Club Atlas, the Donald Ross Society, the Society of Golf Historians, and others.

We are grateful to have had the opportunity to support the Brooklawn Country Club as it hosted an outstanding USGA Senior Women's Open won by the iconic Annika Sorenstam.

We want to extend a heartfelt thank you to you, your members, customers, and all of our golf architecture aficionados and friends. Our robust slate is populated with projects driven by your collective trust in our ability to meet and exceed your expectations.

We look forward to working with, teeing up with, and visiting with you in the coming year and beyond. See you soon!

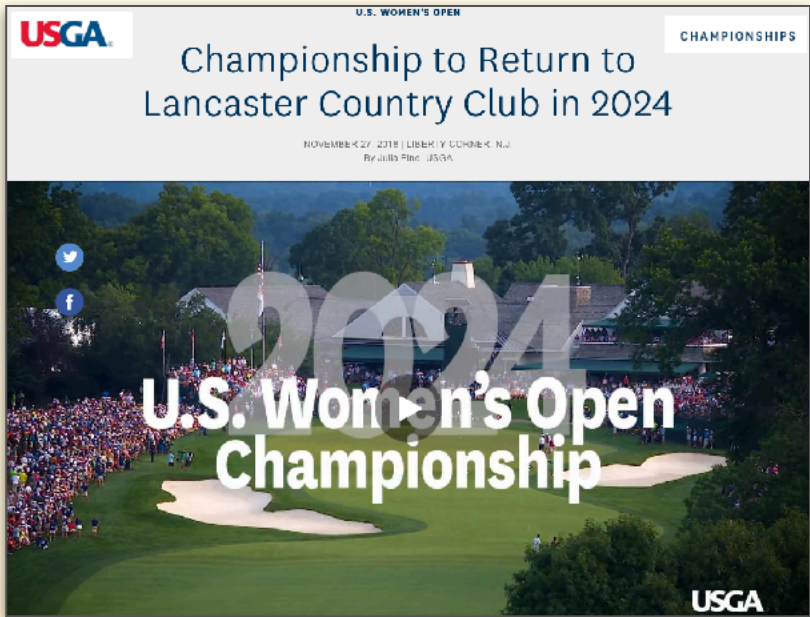
Best to you and yours

*Ronald E. Forse*

*Jim Forse*

**Ron and Jim**

# National Championship Venue



*The Lancaster Country Club is committed to women’s championship golf. It is part of our culture as a club and we are grateful to **Jim Nagle** and **Forse Design** for their efforts over the course of nearly twenty years to ensure that our Flynn course remains a worthy venue for the U.S. Women’s Open.*

Rory O. Connaughton  
Green Chair & Vice Chair 2024 U.S. Women’s Open  
Lancaster Country Club

Forse Design congratulates our client, **Lancaster Country Club** on the return of the ultimate test in women’s golf. The **USGA** has selected **Lancaster** to host the **79th U.S. Women’s Open**, from **May 27-June 2, 2024**. This will be the second USGA championship contested at the William Flynn designed course which hosted the **U.S. Women’s Open** in 2015.

## ELEVATING THE U.S. WOMEN’S OPEN

The partnership between the USGA and ProMedica helps make the following possible:

- PURSE**  
An increase to \$10 million in 2022 and \$12 million by 2026
- PLACES**  
Played on America’s greatest golf courses
- PURPOSE**  
Game-changing, life-changing impact
- PLAYERS**  
A world-class experience for world-class athletes



The subsequent announcement by the **USGA** and **ProMedica** has reinforced Lancaster’s reputation as one of America’s greatest golf courses.



Our current LCC projects will encompass the entirety of both the **Meadowcreek** and **Dogwood** courses. Collectively they represent the 18 hole venue set to host the **2024 U.S. Women’s Open**. Our work will deliver strategic updates to bunkering, approaches, fairway width, and tees. This is in addition to a comprehensive full-course bunker restoration.

For current updates, follow our friends Lancaster Grounds at [@LCCgrounds1900](#) on Twitter



# Philadelphia Country Club | Current Activities: Completed Nine Hole



SPRING MILL 1939



We are pleased to announce that the **Philadelphia Country Club** has selected Forse Golf Design to develop a course infrastructure modernization and Master Plan for its William Flynn designed **Spring Mill Course** to be presented to their Members for approval.

Following the successful renovation of the club's **Centennial Nine**, **Jim Nagle** has been selected to lead the **Spring Mill** project. The course was originally built in 1927, and played host to the **1939 U.S. Open**, won by **Byron Nelson**.

*"Jim has done a great job. He has brought the Centennial project in on budget and on time which is important. The end product is phenomenal.*

*The redesign of Centennial had been discussed for some time and he came up with the best one. We have a lot of confidence in Jim which is going to help us when we do the Spring Mill renovation."*

Herb Miller  
President  
Philadelphia Country Club

CENTENNIAL NINE Construction September 2020



CENTENNIAL NINE October 2020




The project is informed and guided by Forse Design's extensive Flynn portfolio which includes Lehigh CC, Concord CC, Manufacturer's G&CC., Lancaster CC, among others.





# National Championship Venue



CHAMPIONSHIPS

VIDEO

PLAYING

ADVANCING

CELEBRATING

GIVING


TICKETS



SHOP

U.S. SENIOR OPEN

## The Broadmoor Will Host U.S. Senior Open Again in 2025

JULY 1, 2018 | COLORADO SPRINGS, COLO.  
By Jeff Altstadler, USGA





*More than 134,000 fans attended the 2018 U.S. Senior Open at The Broadmoor, making for a successful week. (USGA/Chris Keane)*

## Forse Design is pleased to congratulate our client, the Broadmoor Golf Club

Broadmoor is celebrating their return of **USGA Championship** to Colorado Springs with the **2025 Senior Open**.

From 2006 through 2025, 11 USGA National Championships will have been played on courses where Forse Design has performed significant restorations or renovations.

The Broadmoor continues this streak as host of the 2025 U.S. Senior Open. Previously, Broadmoor has played host to the 2008 U.S. Senior, 2011 U.S. Women's Open, and 2018 U.S. Senior Open National Championships.

**Ron has been the consulting architect for all three of the above mentioned National Championships held at the Broadmoor.**

*"Ron's goal with us was to bring back the way Mr. Ross wanted it but yet, fully enable the course to host major championships.*

*Forse Design accomplished that. They delivered an excellent restoration able to handle the rigors of a contemporary championship."*

*Russ Miller – Director of Golf  
The Broadmoor*




# National Championship Venue

= GOLF

NEWS

Annika Sorenstam just showed us what happens to talent over time

BY: MICHAEL BAMBERGER | AUGUST 1, 2021



Annika Sorenstam waves away the field at Brooklawn.

GETTY IMAGES

F AIRFIELD, Conn. — How you like your time warps? Try out this one:  
  
No rope lines.  
Classic course with wild greens.  
  
Creaking-floor clubhouse, with snaps of local boys who made good —  
Gold medal (and a theoretical check for \$180,000) waiting on the porch for the winner.  
  
And the winner: Annika Sorenstam. She won by eight over her fellow Swede, Liselotte Neumann.  
  
*Let's Do the Time Warp Again.*  
  
The theme song of this third U.S. Senior Women's Open, held at the very excellent Brooklawn Country Club.  
  
If you like [the Country Club](#) in Brookline, Mass., and Rolling Green, near Philadelphia, and Interlachen near Minneapolis, you'll like this Brooklawn. The course, designed by A.W. Tillinghast, is tucked in a neighborhood of tall trees and wide sidewalks. The American dream.

Please Enjoy Michael Bamberger's full article here:  
<https://golf.com/news/annika-sorenstam-us-senior-womens-open-brooklawn/>

Forse Design is pleased to congratulate our client, **Brooklawn Country Club** as it celebrates its successful and iconic hosting of the **USGA 2021 U.S. Senior Women's Open**.

From 2006 through 2025, 11 USGA National Championships will have been played on courses where Forse Design has performed significant restorations or renovations.

It was an honor to have the long standing trust of Brooklawn and its members. To have **Annika Sorenstam** showcase our work on Tillinghast's masterpiece leaves us at a loss for words. With that in mind, please enjoy the words of **Michael Bamberger** and **Bradley Klein** and their insights on the course and the event.


USGA

CHAMPIONSHIPS

U.S. SENIOR WOMEN'S OPEN

Tillinghast's Architectural Genius Shines Again at Brooklawn

BY: BRADLEY KLEIN  
PHOTO: JEFFREY S. KLEIN



The green on the par-5 11th hole demands an accurate approach to a sloping, well-guarded putting surface. (Russell Kirk/USGA)

The best part about golf history is the way it animates the present. That will especially be the case for this week's third U.S. Senior Women's Open Championship at Brooklawn Country Club in Fairfield, Conn.

The major marks the club's fifth USGA championship, following the 1974 U.S. Junior Amateur (won by David Nevatt), the 1979 U.S. Women's Open (Jerrilyn Britz), the 1987 U.S. Senior Open (Gary Player) and the 2003 U.S. Girls' Junior (Sujin-Lee Wuesthoff).

That fifth USGA championship places Brooklawn in elite company; only 37 courses across the country have held more. The club's USGA affiliation, it should be noted, goes back a long way: to January 1996, when Brooklawn became the governing body's 15th member club.

Brooklawn dates to 1895, when it was a nine-hole layout that was part of an ambitious real estate development called Brooklawn Park, one of the country's earliest fully planned recreational communities. Back then, the city of Bridgeport, only 3 miles to the east, was a booming commercial and industrial center.

Industry thrived, producing everything from hand tools, ammunition and typewriters to saddles, corsets and pie plates. It was a major port city for Southern New England agriculture and manufacturing and in winter was home to Barnum & Bailey's Circus as well as Buffalo Bill's Wild West Show. A trolley line tied the newly established golf club to downtown Bridgeport.


Please Enjoy Bradley Klein's full article here:  
<https://www.usga.org/content/usga/home-page/championships/2021/u-s-senior-women-s-open/articles/brooklawn-architecture-tillinghast.html>



# Moving Dirt

## Seven Oaks Golf Club at Colgate University

Forse Design’s Jim Nagle is deep into the frozen ground of a major renovation of the **Seven Oaks Golf Club at Colgate University**. The project encompasses significant bunker and fairway reconstruction including addition of a great hazard and strategic adjustments that will serve both the everyday golfer as well as the robust requirements of the Colgate NCAA Golf team.



**sevenoaksgolfclub** Seven Oaks  
Renovation: Back 9 Green Surrounds  
& Fairway Bunkers



"We are tremendously excited for the renovations to begin," says General Manager Dallas Pylinski. "These improvements are not only going to enhance the golfer experience, but make Seven Oaks a campus landmark that Colgate students and alumni are proud of."

## Davenport Country Club

**Golfweek's Best 2021: From Augusta National to Pebble Beach, these are the top 200 classic golf courses**

**Golfweek**

T70. Davenport (89) 7.26  
Pleasant Valley, Iowa; 1924; Charles H. Allison, Harry S. Colt; p

The **Davenport Country Club** sits atop a ridge within a stone's throw of the Mississippi River. The majority of the **Hugh Alison** designed course was restored in 2014 by Ron and Jim. The team and course convene frequently for yearly tweaks and improvements. This year, the team is further expanding fairways to reclaim some more of Alison's original width. The golf architecture community has adopted DCC as an *un-covered-formerly-no-not-so-hidden-gem*, now nestled on **GolfWeek's Top 100 Classic Courses**. We thank **Andy Johnson** for visiting with camera and a **Fried Egg** event.



"The utterly stunning 430 yard par four seventh at Davenport CC, proof that the natural landscape is the ultimate hazard. Left is best flat and visible approach. Right is ok, blind and relatively flat. Center the least desirable, uneven lie and partially blind.."

- Andy Johnson - The Fried Egg



# In The News

## Boca Rio Golf Club



**Boca Rio** recently wrapped a universally praised hosting of the **2022 Gainbridge LPGA** Professional Tournament. Forse Design is proud to have provided a course renovation in advance of the tournament and continues as the consulting architects for the club, members, and the LPGA tournament.

*"It is not surprising that the Club selected Ron and Jim to serve as Golf Course Architects in the current reconstruction of all greens, bunkers and tees. Their work at Boca Rio has consistently demonstrated their ability to modify architectural features while preserving the original design intent for Boca Rio's wonderful golf course."*

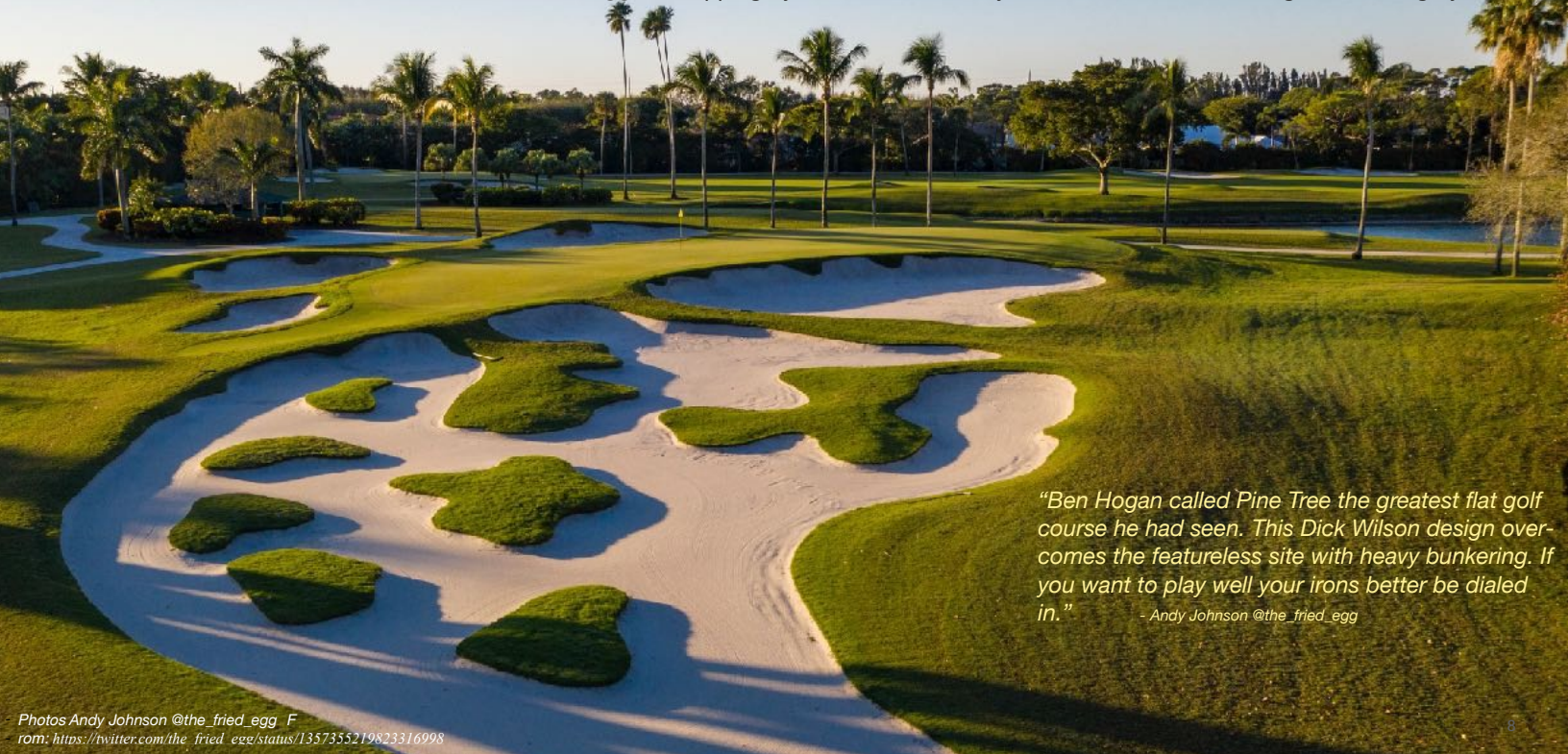
- Bob Randquist, CGCS & Past President GCSAA



- Photos Channing Benjamin

## Pine Tree Golf Club

**Pine Tree** was also the eventual home of golf architect **Dick Wilson**. We are currently in the process of some bunker renovation and upgrades. We would like to thank **Andy Johnson** of the **Fried Egg** for stopping by for a round and a fly-about. He shared his thoughts and imagery.



*"Ben Hogan called Pine Tree the greatest flat golf course he had seen. This Dick Wilson design overcomes the featureless site with heavy bunkering. If you want to play well your irons better be dialed in."*

- Andy Johnson @the\_fried\_egg



# On The Drafting Table

## Athens Country Club

**The Athens Country Club** has selected Forse Design to redesign its **North Nine** Hole course. It is reasonable to assume that anything in-  
frastructure built in the early '80s would be ready for renewal. The club has asked Ron to rethink and redesign the course and bring it in architec-  
tural alignment with its **18 hole Donald Ross designed course**. Forse Design oversaw the complete reconstruction of those 18 holes based on  
Ross' original plans, which are in possession of the club. Those Ross plans were never completely implemented prior to the Forse Design Renova-  
tion. Ron's work on the North Nine will architecturally blend all 27 holes with a contemporary infrastructure.



ROSS COURSE:      Hole #2 Green (Foreground)      Hole #5 Green (Above)



NORTH NINE COURSE:      Hole #9 Green (Foreground)      Hole #3 Green (Above)



## Hyannisport Club

Dating back to 1897, **Hyannisport Club**, has occupied some part of the environs of Cape Cod. The original course has a bit of a rolling origin as **John Reid** had laid out the first six holes in 1897. Those were filled in with a more complete design by **Alex Findlay** on a 60 acre plot in 1902. That course and its successors went through multiple iterations by the time **Donald Ross** developed a **Golf Course Improvement Plan** in 1930. Hurri-  
cane, tennis courts and interim reconstruction efforts took place between 1930 and 2009. **Ron Forse** was retained to return the course to its  
Ross roots. In collaboration with **Tom Colombo, CGCS**, Ron and their collective teams are re-crafting Hyannisport into the course Ross imagined.  
They are supporting that vision with state of the art agronomy and conditioning.





# Quiet Places |

## Hole-In-The-Wall Golf Club

Ron is pleased to be the consulting architect for **Hole-In-The-Wall Golf Club**, the first private golf course in Naples, Florida. The course was built by **Dick Wilson** in 1958 after he wrapped up a restoration of Seminole. Over the years, work done to the course had deviated from its original design. The board and members retained Ron to restore the original architectural character and features, in concert with a complete infrastructural renovation. That work has delivered state-of-the-art agronomic, drainage, sustainability and engineering updates to the course and facilities. The results deliver excellent play in an outstanding setting framed by the original intent of the architect.



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## Country Club of Buffalo

When the lake effect snows subside, the golf at the **Country Club of Buffalo** is spectacular. Jim Nagle is the club's consulting architect and he has been supporting the CCB team in its restorative regimen that has garnered acclaim from all that have ventured to Buffalo. We thank **Jon Cavalier of Linksgems** for permission to use his kind words and photography.

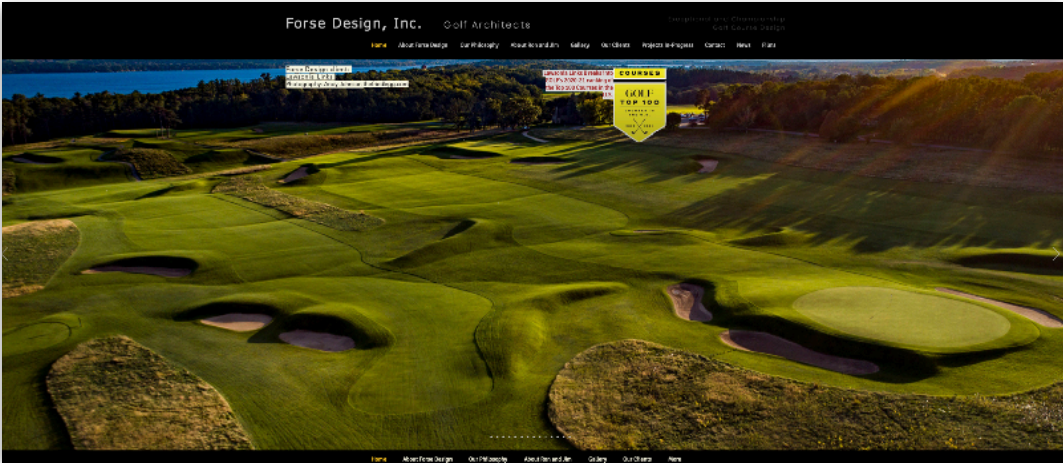


*"No. 7 on my new to me in 2021 list: Country Club of Buffalo. This course absolutely knocked my socks off. The famous volcano par three sixth alone is worth the trip, but I was unprepared for the exceptional quality of the other holes at this 1926 Donald Ross gem. Just magnificent."*

- Jon Cavalier - Linksgems Photos  
From: <https://mobile.twitter.com/LinksGems/status/1444484952511459328>



# Thank You |



## Our Website

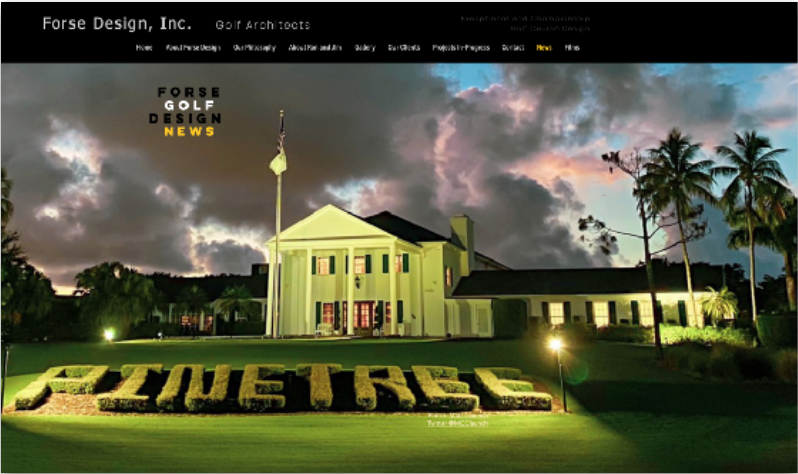
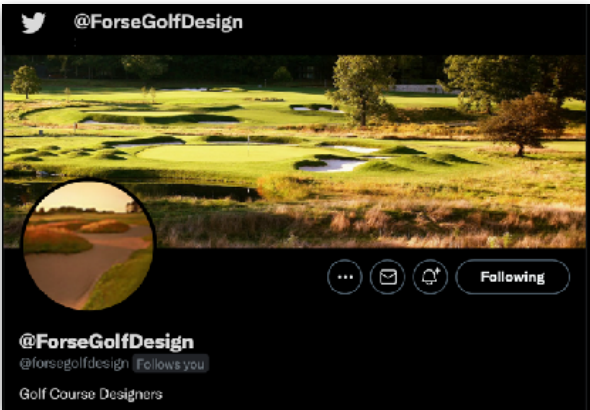
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<https://www.forsegolfdesign.com/>

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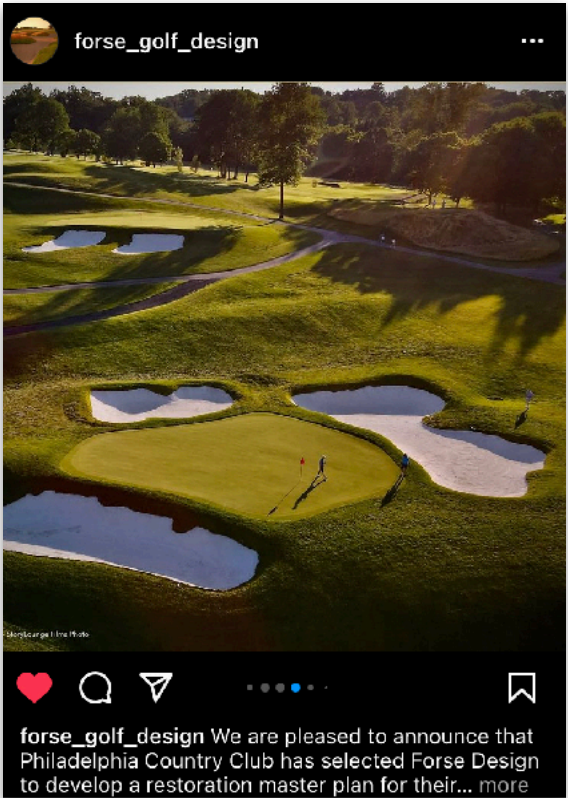


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## Instagram

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And reach out to us with any questions or greetings. Enjoy your day and may you have a good game!

Warmest Regards

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